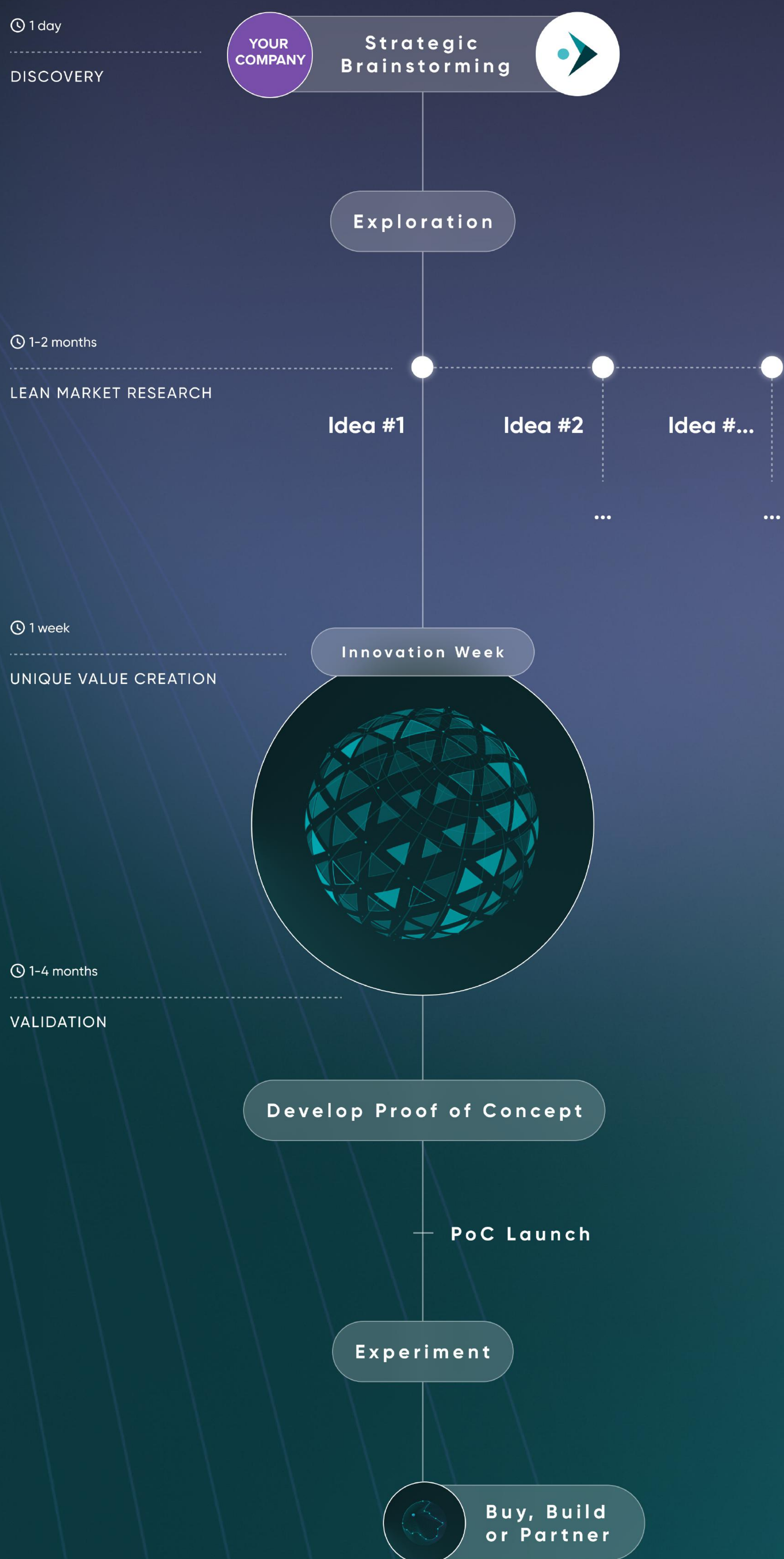


Engagement Model



Problem

Unprecedented technological growth is moving at such a speed that it becomes difficult to keep up with the evolving needs of the market.

Developing an organizational mindset that is able to adapt to such changes becomes increasingly difficult due to outdated methodologies.

Solution

We provide a ready-to-use **innovation infrastructure** to enhance your organization's capability to continuously innovate.

Key Benefits

- develop a **validation-driven** mindset across the organization
- rapidly experiment in the market
- discover innovative methods for added value
- seek new market expansion opportunities
- accelerate innovation initiatives
- enhance the ability to adapt to shifting market conditions

2 to 6 MONTHS

for multiple innovative initiatives



Linnify's 'Validation Playbook' is a comprehensive process built on best practices from Design Thinking, Lean Startup, Blue Ocean Strategy, and other product validation methodologies. It's your clear roadmap to understanding and achieving problem-solution fit with effectiveness in the ever-evolving world of innovation.



Paul Whyte
CTO @ Bulk Exchange (Heavy Materials Industry)

I was really taken aback by Linnify's exceptional delivery, and the highly professional and intelligent teams that proved themselves to be real experts. Their **validation steps helped us save invaluable time and money** in the process.